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## Art Guidelines

The art department accepts the following files:

\*both MAC and PC files are accepted\*

- Vector Files (including Illustrator .eps or .ai files AND CorelDraw 10 files)
- .tif or Photoshop files (minimum 300 dpi at actual print size)
- Adobe PDF files

OR

- a high resolution black and white printout of the artwork at actual size (for scanning)

Tips when submitting artwork:

1. Make sure all fonts have been converted to outlines or curves
2. Assign Pantone Numbers to the colors in your design
3. All one color bitmap files should be converted to black and white.
4. When in doubt, please call and we'll be happy to help you!